

DIVERSITY OUTREACH PROGRAM STATEMENT & HOUSING AND URBAN DEVELOPMENT (HUD) SECTION 3 BUSINESS QUALIFICATIONS

The City of Long Beach adopted a Diversity Outreach Program on September 9, 2003 setting in place a policy stating the City is fully committed to encouraging the participation of disadvantaged (emerging), minority, women, disabled veterans, Long Beach and other business enterprises in all aspects of its procurement and contracting activities. Currently, significant amounts of resources are being committed to activities that fall under diversity outreach. The City is presently reorganizing operations to improve results and service delivery. The City is working to increase its list of qualified Section 3 Businesses to better disseminate future opportunities through its new on-line notification process, traditional methods and by developing a new more active approach for Section 3 Businesses without access to online technology. Most of the Section 3 Business opportunities are in the construction field. As such, we are performing activities focusing on expanding the City's outreach to local low-income (emerging) businesses and residents. Services include:

- Identifying and develop a list/database of Long Beach places of worship, community groups, faith based organizations, neighborhood watch groups and social service organizations focusing attention on those areas of the City with large concentrations of low-income residents
- Designing a program aimed at motivating Long Beach residents whom may be considered low-income to participate in workforce development programs
- Identifying Long Beach Section 3 Businesses, as well as other Section 3 Businesses (secondary), and compile information (business name, phone number, mailing address, email, business focus and contact) to enhance the City's existing database.

Please review the following Section 3 Business qualifications and HUD Income Limits. If you qualify, please complete the Business Enterprise Survey, which is due by April 11, 2005 (After April 11, 2005 contact Jesse Johnson, Diversity Outreach Officer email: jesse_johnson@longbeach.gov or (562) 570-6462 regarding registering as a Section 3 Business.

DEFINITIONS

Long Beach Business Enterprise: Means those businesses whose principle place of business is located within the City limits

Local Emerging Business Enterprise/Section 3 Businesses: 1) A business that is fifty one percent (51%) or more owned by a local low income resident; or 2) whose permanent, full-time employees include persons, at least thirty percent (30%) of whom are either currently local low income residents or within three years of the date of their first employment with the business were local low income residents and maintain a workforce of less than 25 employees with gross receipts of under \$750,000.

Local Low Income Resident: An individual whose household income does not exceed eighty percent (80%) of the median family income for the Los Angeles County.



DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) INCOME LIMITS

Listed below are the current income limits that the City of Long Beach and its representatives will use to determine whether an individual or company meets the federal definition of “Section 3” eligibility. If you do not qualify because your current income or family size, but you meet the requirements based on your income and family size within the last three years, you still qualify. **All income amounts are subject to adjustment by the City in accordance with HUD guideline.**

FAMILY SIZE	EXTREMELY LOW (0-30% OF MEDIAN)	VERY LOW (50%-30% OF MEDIAN)	LOW (50%-80% OF MEDIAN)
1	\$12,500	\$20,850	\$33,300
2	\$14,300	\$23,800	\$38,100
3	\$16,050	\$26,800	\$42,850
4	\$17,850	\$29,750	\$47,600
5	\$19,300	\$32,150	\$51,400
6	\$20,700	\$34,500	\$55,200
7	\$22,150	\$36,900	\$59,000
8	\$23,550	\$39,250	\$62,850
Los Angeles-Long Beach Median Family Income = \$53,500			